Leader Impact Statement

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More than ever, in times of crisis, chaos and ambiguity, leaders need to activate inspiration for themselves and others. Use this framework to design a strengths and purpose-driven leader impact plan.

Identify your top strengths as a leader:

During this time of uncertainty....

• What personal values guide you?

• What shared team values guide you?

• What is your desired impact on others and the world?

Write down your overarching leader impact statement, defined as: how you use your unique strengths and values to have the kind of impact you want to have as a leader.